



**The Rewards are Sweeter!**

Between our coverage, price and service you're going to see how sweet local cable TV advertising can be. Don't be surprised when people around town take  
**NOTICE!**

**Our Coverage Areas**

**WT Services~ 12,500 Viewers  
 Hereford, TX**



Bovina, TX      Hereford, TX  
 Friona, TX      Vega, TX

**XIT~ 10,500 Viewers  
 Dalhart, TX**



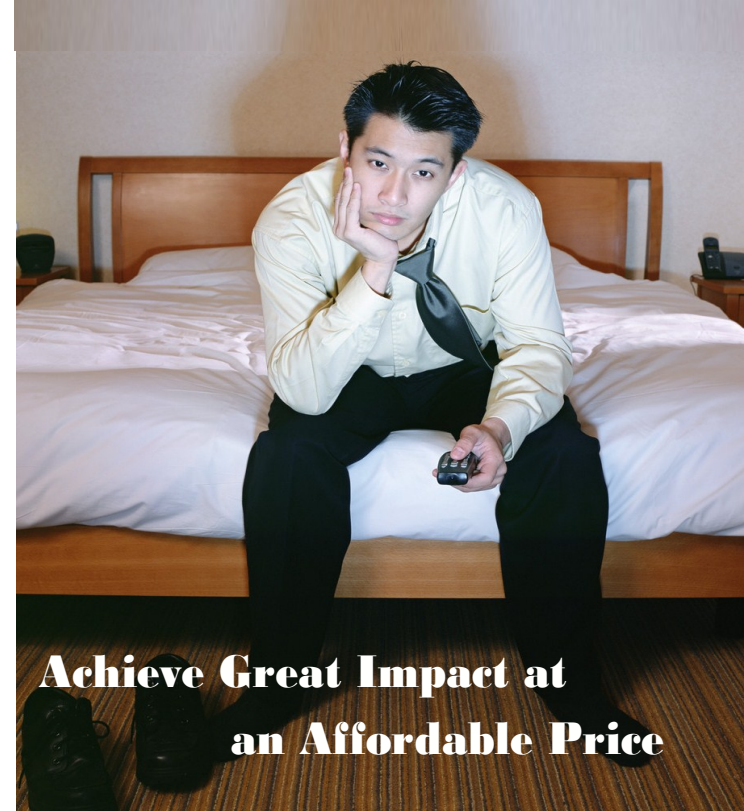
Boys Ranch, TX    Hartley, TX  
 Channing, TX    Stratford, TX  
 Dalhart, TX      Texline, TX

**PTCI~ 10,500 Viewers  
 Guymon, OK**



Adams, OK      Laverne, OK  
 Beaver, OK      Texhoma, OK  
 Boise City, OK    Turpin, OK  
 Felt, OK      Tyrone, OK  
 Forgan, OK  
 Goodwell, OK    Texas Cities  
 Guymon, OK      Booker, TX  
 Hardesty, OK    Perryton, TX  
 Hooker, OK      Spearman, TX  
 Keyes, OK

**Windjammers~ 13,000 Viewers  
 Liberal, KS**



**Achieve Great Impact at  
 an Affordable Price**

**Local Cable TV Advertising**

**Pricing**

Our Packages are priced so every company can find an affordable plan that gets results. We give our customers a variety of options so each individual can discover a way to take advantage of the best in advertising. Per spot or the price you will pay each time your ad airs on TV at most will run \$2.00.

That's right \$2.00 per spot means your dollars go further when advertising with us. We also have quarterly and Yearly packages that can knock that \$2.00 down to .83 cents!

Our employees are dedicated to finding the right mix of play time and number of channels your ad runs on for optimum use of your available advertising budget.

Cable advertising gives you the ability to manage your budget every month so you can spend more during sales and events and less when things are slow.



**Affordable  
 Cable T.V.  
 Advertising**

806-274-2417  
 1-800-999-3104  
 AdvantageAdPro.com



# A Team of Advertising Professionals Work for YOUR BUSINESS when you choose to work with Advantage Advertising & Production.

CONNECTING YOUR BUSINESS TO PROSPECTIVE BUYERS



## Monday Night Football September - December (one-time fee)

Place your ad during the games... Purchase a Season Pass for advertising on ESPN Monday Night Football games.

\$340/ one spot per game

\$595/ two spots per game

Buy  
**local  
FIRST**

## Shop Local First

Ask viewers to shop local, at home first, it matters! **\$250**

Check out the ad online  
www.AdvantageAdPro.com

As a small company based in Borger TX, we understand the needs of local businesses. Cable gives you the power to reach as unique or as broad an audience as you need. Our Coverage and flexibility ensures each business will find the perfect coverage, price and contract length. We know every dollar matters, which is why you can be confident that we won't waste a dime. Discover the best customer service from a knowledgeable staff that knows how to create a buzz worthy result.

## flexible solutions for your business needs

### Advertising Monthly

Offers you access to thousands of viewers on the top ten rated channels as well as Spanish plus the monthly packages include; spots, and ad production. **NO HIDDEN FEES**

### Why Cable

- **High Impact** with impressive results
- **Target-ability** -Choose one or more channels to target your customers.
- **Affordability** - Our rates let you target your prospects plus the frequency to be the business on the forefront of buyers mind.
- **Cable Households Watch More TV** - Research shows cable households watch more TV, which means your ads are sure to be seen!

### Advertising Quarterly & Yearly

We know the importance of keeping your name & products in front of prospective buyers. Our Quarterly and Yearly packages include free production of your TV ad(s). Each package is designed to give our client the perfect blend of saturation and production to keep your ads fresh and relevant for the length of your contract.

### aNewOpp.com

(Learn More aNewOppWorks.com)

- Community Connections
- Employment Listing
- Church Finder
- Auctions & Events
- Free Classifieds and More

## Production :30 Ad(s) English and/or Spanish

- 2 HOURS OF ON-SITE FILMING
- SCRIPT WRITING
- PROFESSIONAL VOICE-OVER
- CRAWLS/GRAPHICS/END TAGS

Many of Advantage's packages include production of ads. Those that do not purchase from the package pricing cost for production of your TV ad is as follows:

Non-Animated Ads	\$300
Animated Ads	\$425

Production discounts are available if more than one ad is shot at the same time. Speak with your AE to find out more about available discounts.



Top-Rated  
English & Spanish  
Channels



Some channels are not available in some markets please speak with your Cable Advertising Rep. to learn more.